



TCT TIMES

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Inside this issue:

TCT Appoints New CEO	1
From the CEO	1
TCT and Panel-Claw Go Green	2
Custom Products Available	2
Let's Get Greener!	2
Pallet Jack Super Stopper	3
Core Products Still in Demand	3
New Facility	4
TCT Moves to Two Shifts	4

TCT Appoints New CEO

On January 12, 2011 TCT Board Chairman, Walter Robb, appointed Garen Szablewski President and CEO of Tire Conversion Technologies, Inc. Szablewski will have overall management responsibility for manufacturing, marketing, planning, strategy as well as operational and financial activities. Szablewski comes to TCT with over 20 years of executive management experience. Most recently Szablewski was President and CEO of the Albany River Rats, an American Hockey League team that operated for 17 years in Albany, New York. Prior to the River Rats, Szablewski was President / CEO of Lawrence General Corporation in

Schenectady, New York. At Lawrence General Corporation, Szablewski was responsible for the day to day management of five separate companies ranging from construction services, properties management, commercial printing to professional sports management. "I am excited about this new opportunity and I want to thank Mr. Robb and the TCT Board for having the confidence in me to lead their company into the future" "We will start by looking at ways to streamline our manufacturing process but then quickly move to a focus on marketing and other strategies to grow our business" Szablewski said.

From the CEO

I would like to take this opportunity to thank all of our existing customers and clients for the business that you have given us over the past several years. We will continue to work hard to earn your business and grow our relationship. We place a strong emphasis on serving our customers in the most effective way possible. Please don't hesitate to contact us if you have any questions or concerns about any aspect of our business. Our entire staff is here to service you in whatever way we can and no request is too big or too small.

Tire Conversion Technologies is proud to be part of the recycling community. We will use over 1,000,000 pounds of recycled rubber in our manufacturing processes this year. This is the equivalent of over 125,000 automobile and light truck tires that may otherwise end up in your local landfill or worse yet, on the roadside.

Garen Szablewski



“Our entire staff is here to service you in whatever way we can and no request is too big or to small”



Let's Get Greener!

TCT and PanelClaw Go Green

Tire Conversion Technologies (TCT) and PanelClaw, a solar panel installation company, have teamed up to produce a number of “green” components for PanelClaw’s solar panel mounting systems. TCT uses crumb rubber from ground up recycled automobile and light truck tires to manufacture their compression molded recycled rubber products. This crumb is supplied to TCT from a number of domestic tire recycling companies who manufacture the crumb to TCT’s specifications. The crumb is ground to a specified mesh size (the mesh size is a measure of the size of the rubber particle being used) and mixed with a polyurethane binder before being compression molded. This process makes the finished product strong and stable. These recycled products being produced by TCT not only help eliminate tires that may otherwise end up in your local landfill but we can also contribute to achieving green building credits and LEED certification when used along with a green construction protocol. Recycled rubber products tend to be heavy for their size further enhancing the “green” value. TCT would like to thank PanelClaw for helping to promote the Go Green message.

Custom Products Available

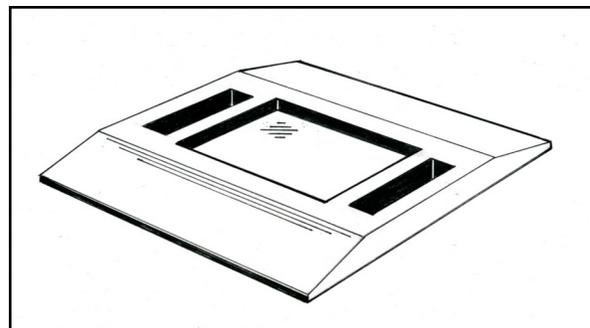
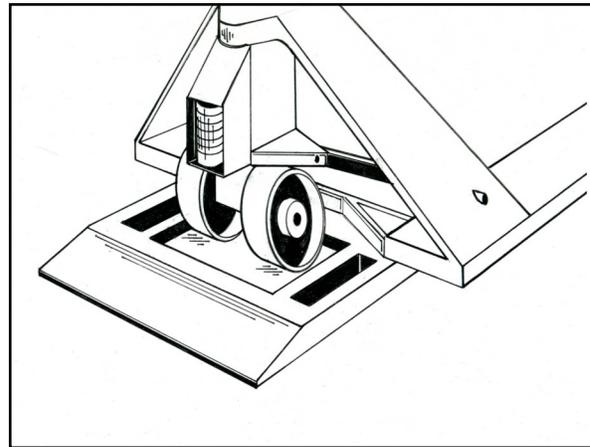
TCT is now available to work with you to design, develop and manufacture custom compression molded rubber products. From start to finished product, we can guide you through the process ultimately producing a product custom designed for your needs. You may also be surprised at the cost effectiveness of our custom products program. Contact us today for an initial evaluation of your custom product project.

Let's Get Greener!

TCT remains committed to not only being a green company but to helping our customers pass along the “Let's Get Greener! message. We will work with you to help promote products made from recycled materials and promote that “feel good feeling” each and every time your customers use our products. Whether it is a custom, OEM or core product we will show you ways to promote it in a green way.

Pallet Jack Super Stopper in Development

Based upon customer requests, we are in the final stages of design on a Pallet Jack control device. Our new product which will weigh approximately 10 pounds, has two handles and two "ramps" for easy portability and use when needed. Depending upon customer demand, this new product could be available as soon as May 1st. TCT believes this product to be far superior to anything else available for this intended purpose and we are committed to continue working closely with our customers throughout the design and development stage to ensure a quality and useful product. The Pallet Jack Super Stopper is a great product for any size freight company looking to improve safety, reduce trailer damage and product liability. TCT is looking to partner with distributors specializing in logistics supply, material handling, and construction supply industries. We plan to price this product to be more competitive than any other comparable product on the market allowing our distributor to realize a larger profit margin. Please contact our experienced sales staff at 866-280-1300 with any questions.



Core Products Still In Demand

Demand for our 20, 30 and 60 pound sign bases remains strong. Wheel chocks, parking stops and hose ramps also continue to be popular products. Orders for these "core" products are have outpaced last year by a significant margin. We hope this trend will continue throughout the year. We will do whatever it takes to continue providing quality products at competitive prices.



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*"This new facility
will allow us to
become more
efficient and
better serve all
of our
customers and
clients"*

TCT Mission Statement

It is the mission of Tire Conversion Technologies, Inc. to serve our customers, founders, stakeholders and employees by utilizing scrap tires, related recyclables and our innovative proprietary processes, to produce and market value-added products and services resulting in a greener environment for everyone.

New TCT Facility

On December 21, 2010 we made the move from our previous location on Hillside Avenue in Niskayuna to our new facility located at 874 Old Albany Shaker Road in Latham, New York. We currently occupy a little over 13,000 square feet in this new facility with another 10,000 square feet available for expansion when needed. This new facility is perfectly configured for all of our current needs including adequate space for warehousing, product development, manufacturing, shipping and packaging as well as office and conference facilities. This new facility will allow us to become more efficient and better serve all of our customers and clients. This new facility also has an additional 10,000 square feet of space available for expansion should we outgrow our current space. Based upon our current trends we may be expanding sooner than expected. This option will allow us to grow along with our customer's needs and keep up with the production and warehousing necessary to best service everyone.

TCT moves to two shifts

In order to properly service our customers and based upon the volume of existing orders, we have recently started a second manufacturing shift. This will allow us to get the orders out the door quicker but also build an inventory of our core products that would be available for immediate shipment of most products when needed. TCT remains committed to servicing our customers in the best possible way. We will continue to look at creative ways to stay ahead of the demand for our products and do whatever it takes to keep our customers needs at the forefront.